

**Grant Title:** SOCIAL PSYCHOLOGY

**Funding Opportunity Number:** CFDA Number(s): 47.075. Funding Opportunity Number: PD-98-1332.

**Area of Research:** Basic research on human social behavior.

**Release and Expiration:** November 21, 2008, release.

**Application Deadline:** January 15, 2009, July 15, 2009. January 15 and July 15, annually thereafter.

**Amount:** N/A

**Length of Support:** N/A

**Eligible Applicants:** Unrestricted.

**Agency/Department:** National Science Foundation.

**Summary:** The Social Psychology Program at NSF supports basic research on human social behavior, including cultural differences and development over the life span. Among the many research topics supported are: attitude formation and change, social cognition, personality processes, interpersonal relations and group processes, the self, emotion, social comparison and social influence, and the psychophysiological and neurophysiological bases of social behavior. The scientific merit of a proposal depends on four important factors: (1) The problems investigated must be theoretically grounded. (2) The research should be based on empirical observation or be subject to empirical validation. (3) The research design must be appropriate to the questions asked. (4) The proposed research must advance basic understanding of social behavior.

**Detail Information:** [http://www.nsf.gov/funding/pgm\\_summ.jsp?pims\\_id=5712](http://www.nsf.gov/funding/pgm_summ.jsp?pims_id=5712)